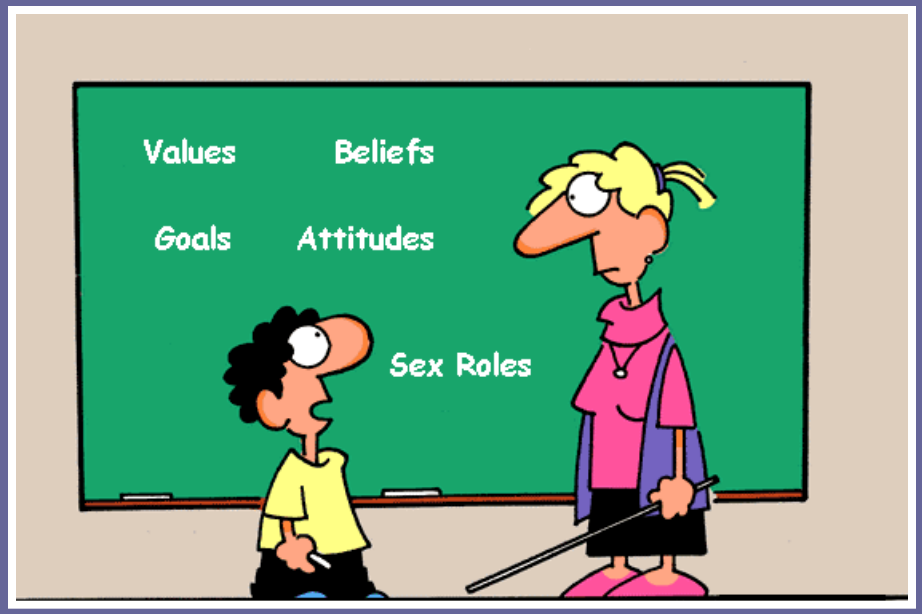
Socialization Proc

Overview

- Identify the socialization process
- Identify sources that impact Socialization
- Distinguish between reinforcement and variation influences on socialization
- Identify how the socialization process impacts on behavior
- Discuss self-concept

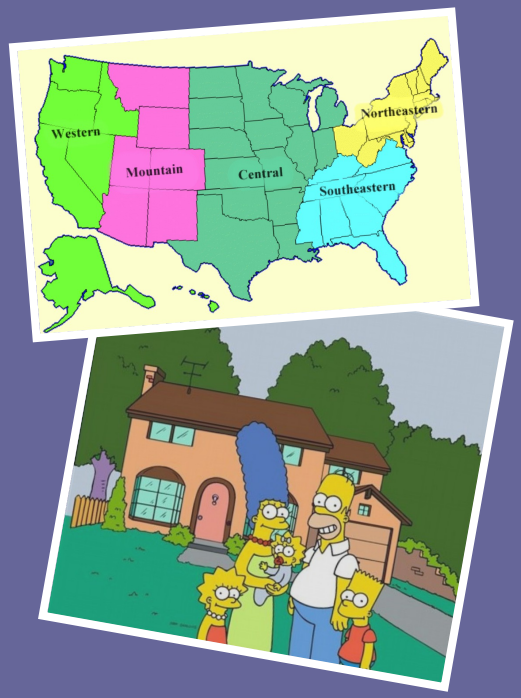
THE SOCIALIZATION PROCESS

- An all encompassing educational process from which values, goals, beliefs, attitudes, and sex-roles are acquired.



SOURCES THAT IMPACT SOCIALIZATION

- Nation
- Region
- Community
- Family
- Media
- Peers/Friends



DR. MORRIS MASSEY'S VALUE PROGRAMMING

- What we are now, directly relates to when, and where, we were value-programmed
- We are programmed with gut values by age 10
- Values will not change unless a significant emotional event (SEE) occurs

Significant Emotional Event (SEE)

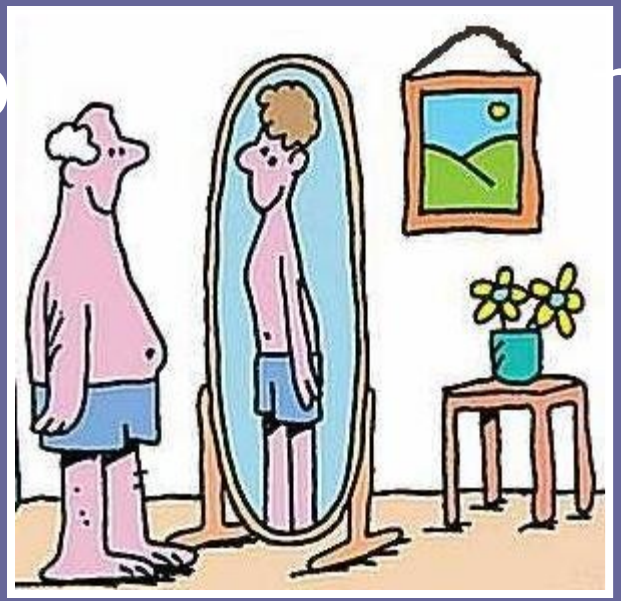
WHO AM I?

THE SELF-CONCEPT

The totality of the individual's thoughts and

feelings having reference to him or her as an

ob hot picture."

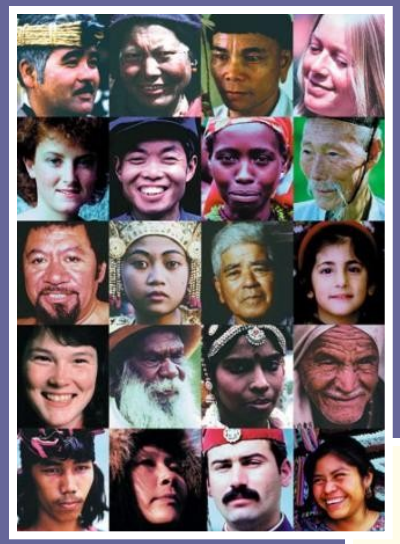


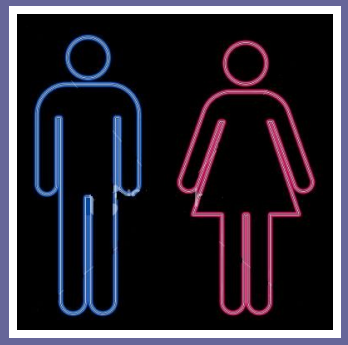
Dr. Morris Rosenburg

SOURCES OF SELF-CONCEPT

Heritage

- Sexuality
- Race
- Nationality
- Religion
- Family Status





SOURCES OF SELF-CONCEPT

Physical Needs

- Food
- Water
- Shelter

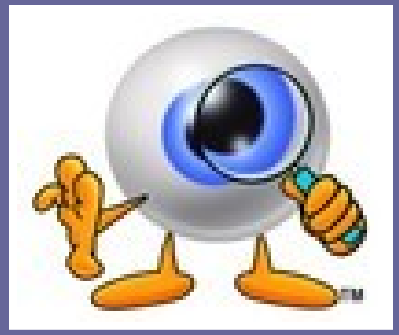
SOURCES OF SELF-CONCEPT

Emotional Needs

- Love
- Power
- Acceptance
- Life Style

Self Concept

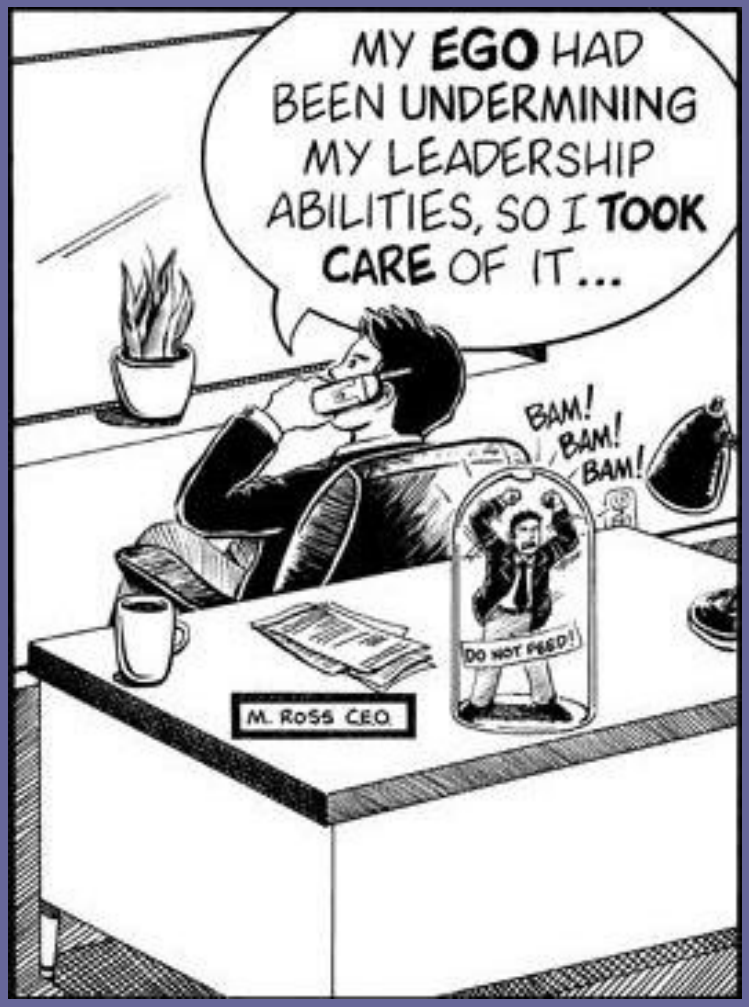
- An ever changing progressive activity
- Explains reality from our point of view
- Allows us to conceptualize our behavior



ROSENBURG'S THREE IDENTITIES

- The Extant Self
  - How you see yourself
- The Presenting Self
  - How we wish others to see us
- The Desiring Self
  - How we wish ourselves to be

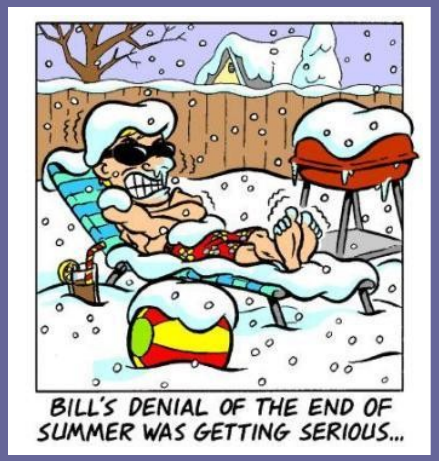
Ego Defense Mechanisms



Ego Defense Mechanisms

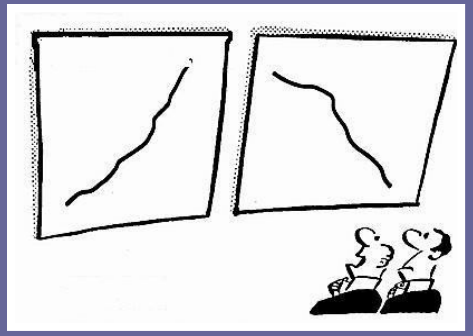
- Denial

- Projection



- Rationalization

- Perceptual (reinterpretation)



EFFECTS OF THE SELF-CONCEPT

Positive Effects

- Love of all
- Develop intelligence
- Enjoy one’s physical abilities
- Creative
- Tolerant
- Open
- Trusting

EFFECTS OF THE SELF-CONCEPT

Negative Effects

- Hate everyone
- Blind to one’s potential
- Indecisive/defensive/aggressive
- Deny or exaggerate physical abilities
- Destructive
- Bigoted/prejudice
- Closed minded
- Hidden agenda

Positive or Negative

How we relate to ourselves and others

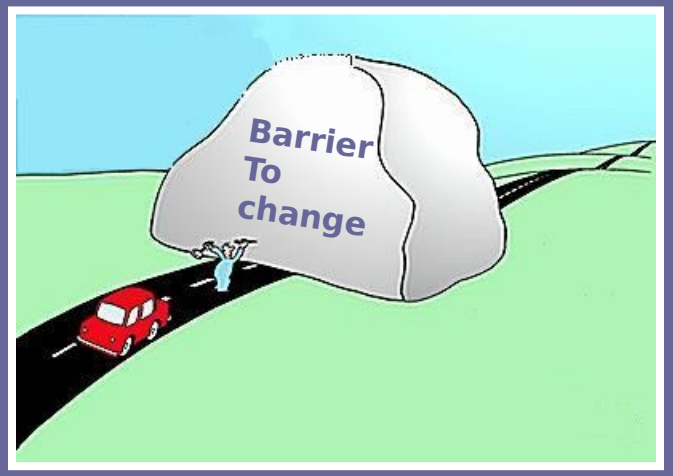
- Positive self-concept enhances communication and work performance
- Negative self-concept causes poor communication and work performance

STRATEGIES TO CHANGE SELF-CONCEPT

- Set goals
- Soul-searching
- Require motivation to change
- Absence of defensiveness

BARRIERS TO CHANGING SELF-CONCEPT

- Cyclical pattern of behavior
- Cognitive barriers
- Environmental pattern



Attitude Behavior Cycle

Summary

- Identify the socialization process
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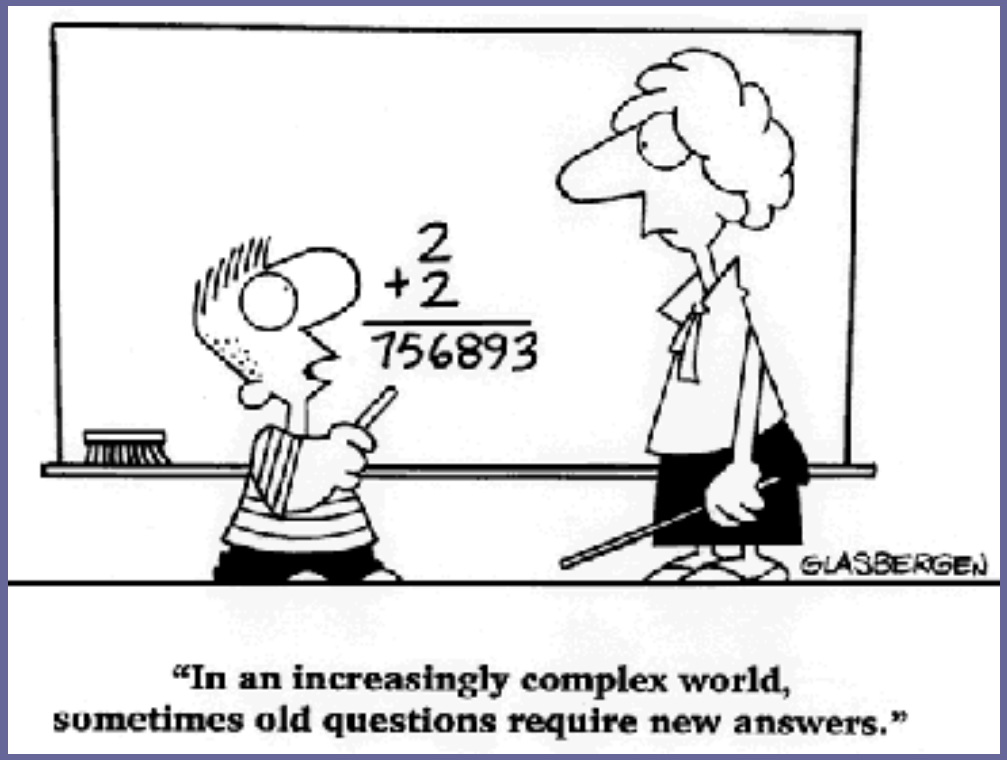
Questions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GLASBERGEN
"In an increasingly complex world,
sometimes old questions require new answers."